

*Now that's what we call a*

# WIN - WIN - WIN

- ✓ Support our organization
- ✓ Help make a positive change for the environment
- ✓ Receive affordable, responsible energy

## THE CHOICE IS SIMPLE! CHOOSE VIRIDIAN AS YOUR ENERGY SUPPLIER TODAY.

We are excited to announce our new fundraising initiative with Viridian, a socially responsible energy company. Through our fundraising initiative with Viridian you can support our organization simply by enrolling for Viridian's energy service. Every time you pay your utility bill, we receive income. You can help our organization without ever needing to take out your checkbook!

By choosing affordable, responsible energy from Viridian, you can make a significant and measurable impact on the environment while still receiving the same delivery, service and billing from the utility.

To continue supporting our organization, all you need to do is remain a Viridian customer and pay your bill each month. Become a longterm supporter.

### Reasons to become a Viridian customer:

- ✓ Support our organization
- ✓ Same reliable service
- ✓ Receive only one bill
- ✓ +50% or 100% renewable electricity
- ✓ Responsible natural gas that's 25% or 100% carbon offset
- ✓ Solar power from Viridian and SolarCity
- ✓ No enrollment fees
- ✓ Flexible rate options

**Get responsible energy at an affordable rate  
and feel great about making a difference.**

## SIGN UP TODAY!

## Enrollment is FAST & EASY:

- 1. Enroll by going online at: [www.viridian.com/UjamaaCDCGreen](http://www.viridian.com/UjamaaCDCGreen)**
- 2. Call our Viridian Representative at (914) 562-4254**  
Ujamaa CDC Independent Associate ID# 52404

Switching to a competitive third-party supplier is not mandatory and you, the Customer, have the option of remaining with your utility for basic generation service. Viridian Energy is licensed to serve residential and commercial electricity customers in Connecticut (Docket # 09-04-15), Delaware (Order # 8178), Illinois (Case # 13-0135) and Massachusetts (License # CS-076); and residential and commercial natural gas customers in Virginia (License # G-33). Viridian is licensed to serve both electricity and natural gas customers in Maryland (License # IR-1840 for Electricity Service and License # IR-2837 for Natural Gas Service), New Jersey (License # ESL-0084 for Electricity Service and License # GSL-0108 for Natural Gas Service), New York (ESCO Code VRID for Electricity Service and ESCO Code VRPA for Natural Gas Service), Pennsylvania (Docket # A-2099-2145794 for Electricity Service and Docket # A-2010-2203042 for Natural Gas Service), and Washington, DC (Order # 16446 for Electricity Service and Order# 16966 for Natural Gas Service). Viridian may offer two rate plans: variable rates, which are subject to change based on several factors including market conditions and fixed rates which are fixed for an agreed upon number of billing cycles. Current rates should not be construed as a guarantee of future rates or savings. Win-Win-Win\_012214

# FREQUENTLY ASKED QUESTIONS



## **Q. Who is Viridian?**

Viridian is a socially responsible retail energy company based in Stamford, CT. Viridian provides affordable, responsible energy to commercial and residential customers in its service territories in Connecticut, Delaware, Illinois, Maryland, Massachusetts, New Jersey, New York, Pennsylvania, Virginia and Washington, DC.

## **Q. How does our organization benefit?**

The funds generated from this program will support our overall mission or special projects.

## **Q. Why did our organization choose Viridian over other suppliers?**

In addition to providing affordable, responsible energy that has helped avoid releasing more than three billion pounds of harmful carbon dioxide into the atmosphere, Viridian gives back to the communities we serve and to underserved communities around the world. Plus, we earn residual income for our organization, at no extra cost to our supporters.

## **Q. Will it cost me anything extra to help our organization?**

No. This fundraising opportunity allows our organization to earn income simply by referring customers to Viridian. As a customer, you are simply making a more environmentally responsible choice on a service you are already using and paying for.

## **Q. What will change when I enroll?**

You won't notice any change except Viridian's name listed as your energy supplier and Viridian's rate under the supply section of your bill. The bill will still come from the utility and your energy will be as reliable as it has always been. You will continue to pay your bill to the utility and they will continue to repair, maintain and provide emergency response.

## **Q. What do I need to enroll?**

Just your basic contact and utility account information from your bill. Ask the person who gave you this flyer to show you a sample of a bill from your utility to see what will change after you make the switch.

## **Q. What if I'm on a budget plan with the utility?**

Enrolling with Viridian may affect your current payment plan if you are on a budget billing plan or receiving government assistance. Check with your utility to see how your billing will be impacted.

## **Q. Does it cost anything to enroll?**

No, there are no enrollment fees. Customers on fixed rate plans will be charged an early termination fee if they wish to cancel their service before the end of their term of service.

## **Q. Do I have to sign a contract?**

All customers have to agree to their terms of service by signing the enrollment form or e-signature during online enrollment. Variable rate customers have a month-to-month term of service and can cancel at any time. Fixed rate customers agree to a specific duration of service and are subject to an early termination fee if they wish to cancel before the end of the contract.

## **Q. Do I have a choice in energy plans?**

Yes. If Viridian offers electricity in your market, they have two renewable energy rate plans: Everyday Green offers electricity that is 50% renewable in addition to the required percentage of renewable energy in each state's individual standard, and Pure Green offers 100% renewable energy from wind. If Viridian offers natural gas in your market, they have two responsible energy choices: Simply Right natural gas mitigates 25% of your usage through carbon offsets, and Simply Right 100 mitigates a full 100% carbon offset. Viridian has also partnered with SolarCity to bring you Clean & Simple solar power in select markets. Visit the Products section of [viridian.com](http://viridian.com) for full details.

## **Q. Will I get a separate bill for electric or natural gas?**

No, you will receive only one bill from the utility and you will still pay the bill to the utility just like you always have.

## **Q. What if I don't choose a supplier?**

As a resident of a deregulated state, you have the right to choose a third party supplier like Viridian. If you have not yet selected a supplier, you automatically get the utility's retail supply rate.

## **Q. Can I talk to someone from Viridian?**

Yes, you can reach a Customer Care representative by calling 1-866-663-2508.

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